

Media Studies Curriculum Map

		Autumn 1		Autumn 2		Spring 1		Spring 2		Summer 1		Summer 2
Year	Focus:	Radio Indus- try-The Arch- ers	Computer game in- dustry- Fortnite	Newspaper Industry and Film Industry revision	Course- work	Music Industry Revision	Luther and Crime drama revision	Complete Coursework	Component 2 Revision	Component 1 Revision	Component 2 revision	
11	Assessment:	The Archers Section B paper Fortnite Section B paper		Component 1 Section B paper		Component 1 Mock		Coursework	Compo- nent 2 mock	GCSEs		

CEIAG: Pupils learn valuable skills for desktop publishing and the creation of media texts through the coursework unit. Pupils also learn technical skills such as photography, editing pictures and experimenting with layout for effect.

SMSC: Pupils express their own interpretations and ideas about the gender stereotyping in the media, the role of bias in shaping public opinion and the way institutions shape narratives-this opens up debates about how social media and online news canbe a source of misinformation, and how to navigate the modern media more confidently.

British values: Through the study of media industries, pupils learn about British institutions such as The Archers and the newspaper industry, considering their context within British values (public broadcasting and the role of the BBC).

Year 10	Focus:	Introduction to <i>Luther</i> and crime genre	Crime gen- re conven- tions and The Sweeney	Film Industry- No Time to Die- marketing, production process, fran- chise	Film posters (No Time to Die and Man With the Golden Gun)	Music Industry – Justin Bieber and Lizzo	Adverts - Quality Street and This Girl Can	Newspaper Industry - analysing tabloid conventions and The Sun (website, print edition, so- cial media, con- text)	front pages (The Sun and The	Introduction of coursework (Component 3) Designing a DVD cover and film poster	Maga- zine covers (GQ and Pride)		Unseen com- parisons with set prod- ucts
	Assessment:	Analysis of Media Language in Luther (Component 2)		No Time to Die Section B paper		Analysis of representation in Justin Bieber / Lizzo videos		Year 10 exam - Component 2 paper		Paper 1 Section A		Unseen comparison with set product from Component 1	

CEIAG: Pupils work with ICT in Media to create products and experiment with different software and editing functions. This makes them more confident creators of media texts.

SMSC: Pupils are asked to be analytical, questioning and even cynical about the motivations of the media industry. This encourages them to be more aware of the world around them-the modern media and their own consumption of it-identifying conventions and exploring the role of the media in our modern lives.

British values: Students study the historical context of advertising (Quality Street); James Bond (evolution of the brand) and the newspaper industry-all British institutions, understanding their place in British society.